

650,000 euros for education and organic farming

RAPUNZEL One World Organic Foundation approves a new record amount for eco-social projects in 2024

Legau, 7th January 2025 – The RAPUNZEL One World Organic Foundation approved around 650,000 euros in funding in 2024, once again increasing its grants for eco-social projects in its third year. Educational measures around the world will benefit in particular, as will ecological measures to increase agricultural yields, improve soil fertility and breed seeds.

Educational initiatives such as forest kindergartens, school garden projects and the ‘Weltacker’ (2000m²) in Germany were among the RAPUNZEL One World Organic Foundation's funding priorities in 2024. The foundation also supported several projects in Africa, South Asia and Latin America in 2024 that combine education and organic farming to improve food security. Further funding was channelled into measures to increase agricultural yields through organic practices, improve soil fertility and breed organic seeds.

‘Especially at a time when we are increasingly guided by social media and AI, we believe it is important to open up other areas of experience for people and children in particular – very concrete, tangible and fundamental experiences,’ says Joseph Wilhelm, Chairman of the Foundation, explaining the commitment to school gardens and nature education centres in Germany.

‘Weltacker Berlin e. V. is a lively place of encounter, learning and change,’ explains foundation board member Seraphine Wilhelm. ‘It therefore receives our support, as does Heliopolis University in Cairo, for example, or the smallholder Timbaktu Collective, which is committed to sustainable development in Andhra Pradesh, India.’

In total, the RAPUNZEL One World Organic Foundation 2024 has approved around 650,000 euros in funding.

About the Foundation

The RAPUNZEL One World Organic Foundation, based in Germany, was founded in 2022 and is committed to strengthening organic agriculture, education and nutritional counselling both regionally and worldwide. It sees itself as a consistent further development of the ecological and social commitment of Rapunzel Naturkost GmbH. The natural food pioneer provides the foundation with annual donations, including the Rapunzel ‘Bio-Cent’ for every Rapunzel product sold. The foundation also receives donations from other companies and private individuals.

Image material

Fig. 1: The Indian grassroots organisation Timbaktu Collective stands for organic farming, sustainable land use and the strengthening of women's rights. (Photo: Timbaktu Collective)

Fig. 2: School gardens as versatile places of learning – for a generation that knows what it eats. (Photo: RAPUNZEL One World Organic Foundation)

Fig. 3: The ‘Weltacker’ in Berlin shows on 2,000 square metres how agriculture, nutrition and their effects on nature are connected. (Photo: Volker Gehrman)

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